



City Council Agenda Item Summary Report

Meeting Date: August 2, 2022

Submitted by: Kyle Rouvaldt, Parks and Recreation Director

Consent

Public Hearing

Action Item X

Item Title: Discuss and Consider any Changes to the 2023 Sports Association User Fees

Item Summary:

In early March of 2022, the Parks and Recreation Board requested that an item be placed on the agenda for the scheduled meeting later that month to revisit user fees, related to both youth and adult sports.

Currently, each association that has a user agreement with the city, is required to reimburse the city \$10 for each participant, per season.

After months of discussion, on July 20 the Parks and Recreation Board made the recommendation for the city to move forward with a “sports pass” for those wanting to participate in sports within the city, for both adult and youth leagues. The proposed fees of the card would be \$10 for residents and \$30 for non-residents.

As of now, the Parks and Recreation Department uses CivicRec for adult league registration and pavilion rentals. For a small one-time expense, the city can update their CivicRec software to include ArcGIS address tracing, which would automatically determine the price of the sports pass based on the users address when signing up.

Under this model, the associations will no longer reimburse the city. Each association will be required to ask for valid “sports passes” at the moment of registration. A resident/non-resident will be required to show proof of purchase to the associations before registering. Staff has informed each association of this potential plan and the leagues are in favor.

Staff recommends approval of the youth sports pass model. Staff would also make the recommendation to have the adult sports remain under the current model. Which would allow us to set a fitting price structure for each league. The Parks Board made a great recommendation, however staff would like for the current structure of the adult leagues to remain in place.

After a period of stagnation or even lack of interest in from 2019-2020, the City has seen substantial growth in the adult leagues. I believe that is due to the City operating them and providing a better experience at a reduced rate than what was previously offered.