



# City Council Agenda Item Summary Report

**Meeting Date:** December 17, 2019

**Submitted by:** Jon Thatcher, City Attorney

<b>Consent</b>	<b>Public Hearing</b>	<b>Action Item X</b>
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**Item Title:** Discuss and consider a Resolution approving a Facility Entertainment Management Agreement regarding management of events at the Spellman Amphitheater between the City of Forney and JAC Management Group Forney, LLC

**How this item ties-in with the City's Mission, Vision and Values:** We are open to new ideas and acceptive to create solutions to all challenges. [Visionary].

### Summary Statement

In November 2018, the City Council discussed at its visioning workshop how to maximize the potential of the Spellman Amphitheater. It was stated that the Council's desire was to utilize the facility for more concerts and similar events.

Staff published an RFQ seeking firms interested in managing the venue to schedule bigger named acts to perform at the venue managing the booking, promotion, events, tickets, and concessions. The City received one response from JAC Management Group. Representatives from JAC have visited Forney and toured the venue. The proposed agreement was negotiated by City staff and JAC personnel in an effort to bring about Council's vision for the amphitheater.

The agreement provides that the City will provide \$190,000 per year to JAC Management Group for an initial term of five years, wherein JAC will be responsible for scheduling a minimum of five concerts per year at the amphitheater during the first two years and seven concerts per year for years 3-5. The City will receive \$1.00 per ticket sold by JAC during the term of the agreement.

JAC will be responsible for all costs associated with the booking and promotion as well as ticket sales and concessions.

The City will continue to schedule and manage all City events at the amphitheater including movies in the park and the summer concerts.