



# City Council Agenda Item Summary Report

**Meeting Date:** October 15, 2019

**Submitted by:** Jon Thatcher, City Attorney

<b>Consent</b>	<b>Public Hearing</b>	<b>Action Item X</b>
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**Item Title:** Discuss and consider authorizing City staff to go out for proposals/qualifications for management services of the Spellman Amphitheater for special events purposes.

**How this item ties-in with the City’s Mission, Vision and Values:** We are open to new ideas and acceptive to create solutions to all challenges. [Visionary].

### Summary Statement

City Council has directed City staff to seek ways of utilizing the Spellman Amphitheater for additional events such as music concerts. City staff recommends considering obtaining the services of a management company to assist in the scheduling, booking, promotion and other areas of such events for the benefit of the City and its residents. The services provided by the management company could potentially entail food and beverage services for the events as well.

It is anticipated that the City would continue to manage and promote the existing city events such as the Summer Concert Series and the Movies in the Park, however, the management company would be tasked with assisting the City utilize the Amphitheater for additional larger scale concerts and events. They would also be tasked with providing recommendation and input on how to make the venue more viable for such events.

Funding for such services may be based on revenue sharing generated from the individual events and/or under a management retainer agreement. Additional funding may come from revenue sharing from any food and beverage sales for each individual event.

Upon advertisement of the request for proposals/qualifications, staff will review and evaluate the submissions and bring recommendations to the City Council for consideration and approval.